



Kuwait International Agro Food Expo

15 16 **DECEMBER**
2 0 2 4

Kuwait International Fair Ground

Hall 8, 10:00 AM to 7:00 PM



www.kuwait-food.com



STRATEGIC LOCATION:

- ◆ Kuwait's strategic location in the heart of the Middle East makes it a gateway to the region.
- ◆ Access to key markets in the Gulf Cooperation Council (GCC) and beyond.



GROWING ECONOMY:

- ◆ Kuwait boasts a robust and diversified economy driven by oil, finance, and trade.
- ◆ Growing sectors include construction, healthcare, tourism, and technology.



BUSINESS-FRIENDLY ENVIRONMENT:

- ◆ Kuwait offers a favourable business environment with minimal bureaucracy and regulations.
- ◆ Government initiatives promote foreign investment and entrepreneurship.



TRADE SHOW CULTURE:

- ◆ Kuwait has a vibrant trade show culture with a calendar full of industry-specific events.
- ◆ Exhibiting provides a platform to connect with local businesses, professionals, and consumers.



NETWORKING OPPORTUNITIES:

- ◆ Trade shows in Kuwait offer unparalleled networking opportunities.
- ◆ Connect with key stakeholders, decision-makers, and potential partners.



WHY EXHIBIT?



RETURN ON INVESTMENT (ROI):

- ◆ The Kuwait International Agro Food Expo offers a measurable ROI for exhibitors.
- ◆ Calculate the value of leads generated, partnerships formed, and brand exposure gained.



BRAND EXPOSURE:

- ◆ Elevate your brand visibility and awareness among a targeted audience.
- ◆ Stand out from competitors and position your brand as a leader in the agro-food industry.



B2B MEETINGS:

- ◆ Connecting with Buyers, Importers, Exporters & Manufacturers. 5 B2B Meeting from your wish list.
- ◆ List to be submitted immediately or before 1 month of the exhibition
- ◆ B2B is provided as a complimentary services to exhibitors who sign and pay before 8/10/2024



SHOWCASE INNOVATION:

- ◆ Exhibiting at the Kuwait International Agro Food Expo allows you to showcase your innovative products, technologies, and solutions.
- ◆ Highlight your competitive advantages and cutting-edge offerings.



MARKET INSIGHTS:

- ◆ Gain valuable insights into Kuwait's agro-food market trends, consumer preferences, and regulatory landscape.
- ◆ Inform your market strategies and product development initiatives.



COMPLIMENTARY B2B BUSINESS TO BUSINESS MATCHMAKING SERVICES

- ◆ Prices of your products or services can be discussed with the buyer and samples can be presented. Most of our exhibitors are satisfied with the B2B meetings as it generates valuable leads which convert into real orders.
- ◆ B2B service is provided complimentary to Sponsors & Exhibitors who sign up early and pay. The last date for signing up and paying to avail complimentary B2B Services is 15 October 2024. After this deadline B2B service cannot be effectively delivered and will be denied.



PREVIOUS EDITIONS PARTICIPATING COUNTRIES



TURKEY



OMAN



SAUDI



SINGAPORE



UAE



USA



CHINA



EYGPT



HUNGARY



ITALY



JORDAN



KUWAIT

EXHIBITOR PROFILE

- ◆ Agriculture
- ◆ Agro Machinery, Equipment and Technology
- ◆ Food Products
- ◆ Fruits & Vegetables
- ◆ Aquaculture
- ◆ Fisheries & Livestock
- ◆ Gardening Products and Technology
- ◆ Farming Technology
- ◆ Greenhouse & Horticulture
- ◆ Camels & Horses
- ◆ Honey & Beekeeping
- ◆ Dairy & Poultry
- ◆ Coffee, Tea, Dates & Honey
- ◆ Food Service Equipment
- ◆ Ice-Cream, Coffee & Juice Machines
- ◆ Kitchen Appliances & Equipment
- ◆ Frozen Meat & Preserved Food Industry
- ◆ Environmental Management, Pesticides & Chemicals
- ◆ Ventilation, Cooling, Heating & Feeding Systems
- ◆ Slaughterhouses & Quartering Rooms
- ◆ Machineries
- ◆ Finance, Health and Logistics
- ◆ Food Processing Technology
- ◆ Food Safety
- ◆ Organic Food
- ◆ Herbal & Nutritional Items
- ◆ Cleaning Equipment & Supplies
- ◆ Confectionery Equipment
- ◆ Food Packaging Materials & Supplies
- ◆ Restaurant, Catering & Bakery Equipment
- ◆ Drink Processing Machines (Soft Drinks, Water, etc.)
- ◆ Halal Products

VISITOR PROFILE

- ◆ Agents & Distributors
- ◆ Wholesalers & Retailers
- ◆ Importers, Exporters & Traders
- ◆ Investors & Entrepreneurs
- ◆ Farm Owners & Managers
- ◆ Fish Farm Operators
- ◆ Industry & Trade Media
- ◆ Veterinary & Animal Health
- ◆ Specialists
- ◆ Government & Trade Delegations
- ◆ Regulatory Authorities & Policy Makers
- ◆ CEOs/COO/GMs, Business Development Directors
- ◆ Farmers, Producers, Importers, Exporters, Traders of
- ◆ Agricultural Products
- ◆ Agriculture and Fisheries based Entrepreneurs
- ◆ Transport Logistics Providers
- ◆ Agricultural and Fish Products Exporters / Importers
- ◆ Executives from Banking & Financial Institutions
- ◆ Investors, Fund Managers, Venture Capitalist &
- ◆ Organizations seeking new business ventures
- ◆ Business & Research Partners
- ◆ Academia



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CONTACT OUR TEAM TO PARTICIPATE



SYED SIDDIQ

Project Manager

☎ +91 997272 1894

☎ +965 9880 2566

✉ Syed@pineex.com



SYED KHALEEL

Sales Executive

☎ +91 9901719345

✉ khaleel@pineex.com



KABIR KHAN

Project Director

☎ +91 8105007568

✉ Kabir@pineex.com