



THE INTERNATIONAL
AESTHETIC SHOW
HEALTH • BEAUTY • WELLNESS

SEPTEMBER 5-7, 2024

THE
ARENA
KUWAIT





THE INTERNATIONAL AESTHETIC SHOW

HEALTH • BEAUTY • WELLNESS

It is the premier event that brings together top pharmaceuticals, services and solutions, device and skincare companies, cosmetic treatment centres, nutrition and diet centres, dermatologists, plastic surgeons, industry experts, and others for the latest trends, advice and updates.



EXPERTS THAT WILL HELP DRIVE THE
SUCCESS OF YOUR PRACTICE AND
BETTERMENT OF THE AESTHETIC
SPECIALTY





A GREAT EXPERIENCE FOR ALL VISITORS WITH EXCITING LECTURES AND WORKSHOPS



Workshops and a dazzling display of latest advances and novel developments in the industry

BECOME AN EXHIBITOR AT THE INTERNATIONAL AESTHETICS SHOW '24



Over 20,000 visitors
during the 3day event

80 companies with new
techniques / solutions

Most aggressive
marketing campaign

Over 30 consumer
workshops

Over 15 professional
workshops

Great exposure including Arena
+ Grand Hyatt branding

20 experts - 12 countries
to answer your queries

Podcast – interviews with
top doctors for advice

Outdoor – Social – Digital –
News Media - Influencers



WHO WILL BE THERE



NUTRITION AND DIET CENTERS

DERMATOLOGISTS

SERVICES & SOLUTIONS

PHARMACEUTICALS

PLASTIC SURGEONS

HOSPITALS - CLINICS

DEVICE AND SKINCARE COMPANIES

COSMETIC TREATMENT CENTERS

MEDICAL CENTERS

FITNESS CENTERS

BANKS & INSURANCE



MARKETING AND COMMUNICATION PLAN

AGGRESSIVE SOCIAL MEDIA CAMPAIGN INSTAGRAM,
TWITTER, TIKTOK, SNAPCHAT

OUTDOOR CAMPAIGN IN KEY LOCATIONS

COMMUNICAION AT PUBLIC AND PRIVATE HOSPITALS

DEDICATED EVENT WEBSITE AND MARKETING

INFLUENCERS CAMPAIGN AND ATTENDANCE

INTERVIEWS WITH ALL SPONSORS PROMOTED ON SOCIAL
MEDIA

RADIO CAMPAIGN

COMMUNICATION PLAN

Media	Details	Comments
Press conference		
Outdoor coverage	Mega	150 mega for 2 weeks including circuits and digital screens
Digital news media coverage	Qabas digital team - Jarida - Rai - Anba - Kuwait times	1 report each before event and live coverage from event - reaching over 1 million potential customers
Social Media Campaign	All social media channels	campaign pre and during
Digital media coverage	campaign on all digital media	campaign pre and during - all channels including YouTube - news channels
Radio coverage	Radio stations campaign	coverage before event and live shows during the event
Interviews with participants	interview with participants	uploaded on the show website and YouTube channel
Newspaper coverage	All newspapers Arabic & English	6 newspapers coverage of event and participants pre and during
Influencers coverage	pre and during event	10 major influencers announcement prior and coverage of event
Location outdoor branding	full outdoor branding at 360 mall + Arena	all available outdoor inside 360 mall + Arena

SPONSORSHIP PACKAGES



DIAMOND SPONSORSHIP PACKAGE

KD. 25,000



9 M x 6 M Space in Exhibition

- Branding as the DIAMOND Sponsor on all material
- Sponsor logo displayed as follows:
 - 3 conference Gates
 - 5 digital screens inside Arena
 - Event website
 - Social media
- Recognition as the DIAMOND Sponsor during the event and the Inaugural Ceremony
- 30 minutes Symposium for company's Speaker to cover company services, etc. during the conference
- Outdoor campaign with sponsor logo – 10 Mega panels
- Links to Sponsor's website from the Event website
- Promotion on Social Media Marketing (Instagram, LinkedIn, twitter)
- Distribution of Company brochures and products at the Registration Desk
- Screening of one-minute video in Conference Area during coffee break and before the afternoon session.
- Dedicated Video by event organizer to be screened on social media
- Interview by TWO digital media and posted on their social media with over 1 million followers (Alqabas – Aljarida – Alanba – Alrai)

SPONSORSHIP PACKAGES



GOLD SPONSORSHIP PACKAGE

KD. 15,000

- Branding as the GOLD Sponsor on all material
- 6 M x 6 M Space in Exhibition
- Sponsor logo displayed as follows:
 - 3 conference Gates
 - 5 digital screens inside Arena
 - Event website
 - Social media
- Recognition as the GOLD Sponsor during the event and the Inaugural Ceremony
- Links to Sponsor's website from the Event website
- Promotion on Social Media Marketing (Instagram, LinkedIn, twitter)
- Distribution of Company brochures and products at the Registration Desk
- Dedicated Video by organizer sponsored on social media
- Interview by ONE digital media and posted on their social media with over 1 million followers (Alqabas – Aljarida – Alanba – Alrai)

SPONSORSHIP PACKAGES



SILVER SPONSORSHIP PACKAGE

KD. 7,500



- Branding as the SILVER Sponsor on all material
- 6 M x 3 M Space in Exhibition
- Sponsor logo displayed as follows:
 - 3 conference Gates
 - 5 digital screens inside Arena
 - Event website
 - Social media
- Recognition as the SILVER Sponsor during the event and the Inaugural Ceremony
- Links to Sponsor's website from the Event website
- Promotion on Social Media Marketing (Instagram, LinkedIn, twitter)

Regular participation

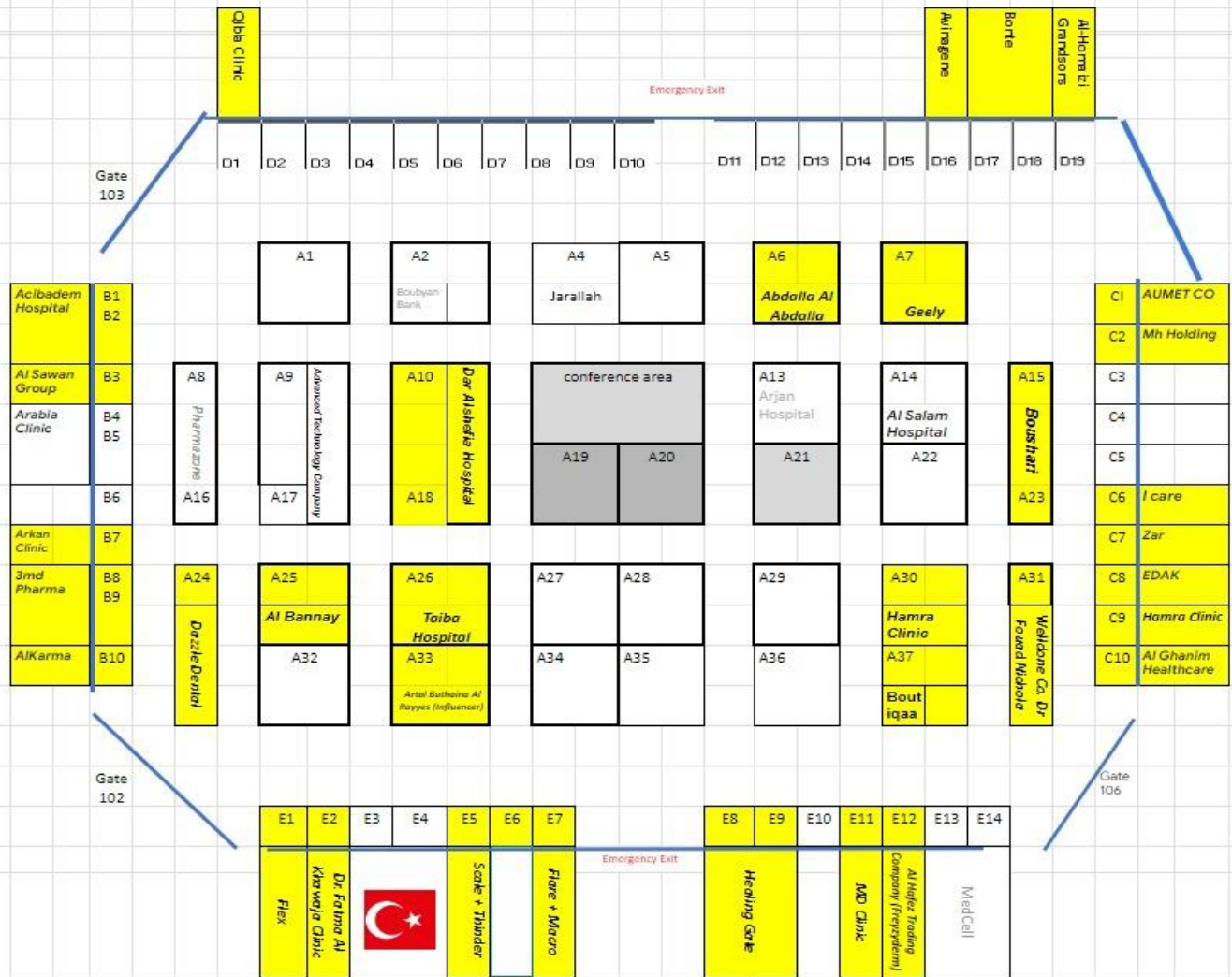
A1 – A37
6m x 6m KD 7,500

A8-15-16-23-24-31
6m X 3m KD 3,000

B1 – B15 & C1 – C15
3m x 3m KD 1,500
6m X 3m KD 3,000

D1 – D14
3m x 3m KD 1,500

E1 – E14
3m x 3m KD 1,500





The most sophisticated venue in Kuwait

3,500 sqm ground floor
1,500 sqm mezzanine floor

- 1 main gate from Mezzanine floor for 360 mall
- 2 main gates from ground floor from mall parking
- 2 workshop areas in ground floor with 60 + 100 seats
- 3 workshop areas in mezzanine floor with 60 + 60 + 90 seats





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A large, modern lounge area with a blue carpet and white walls. It features several grey sofas and tables, a central planter box with greenery, and a white reception desk. The area is surrounded by various exhibition booths and displays.







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AUTOMOTIVE

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HELP DRIVE
OUR PRACTICE
THE



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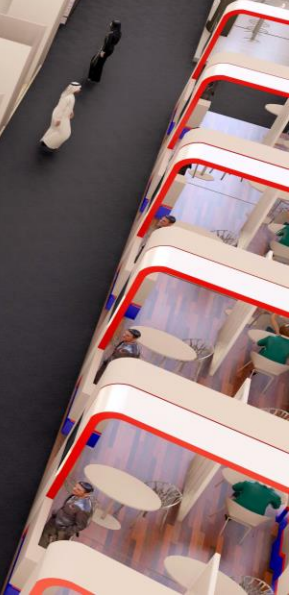
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معلومات وبيع





THANK YOU

ZONE

